



## SPONSORSHIP OPPORTUNITIES

We are excited to present the 27th Annual Rotary Club of South Everett Mukilteo Auction & Gala, Moonlight Masquerade, *A Night of Giving, A World of Difference*, and would be thrilled to have your organization be a part of our Club's signature fundraising event of the year!

We anticipate 300 guests attending our event, which will be at the Tulalip Resort & Casino on Saturday, April 20, 2024.

**We invite you to be a part of this event by becoming an event sponsor at a level that is comfortable to you.** Our sponsors are a big part of what makes our annual event successful and your support of the 2024 Auction & Gala will help us to provide the critically important services that the Club provides **OUR** community.

Contact: Shannon McCarty, 425.760.9497,  
[swilcoxmcarty14@gmail.com](mailto:swilcoxmcarty14@gmail.com)

**Rotary**  
Club of South Everett-Mukilteo





## **PRESENTING SPONSOR | \$10,000-1 available**

### **2 Tables of 10 seats located near the podium in addition to:**

- ⇒ Exclusive Recognition as our “Presenting Sponsor” on all printed event materials
- ⇒ Full page, inside cover, full color ad in the event program + Full page ad on inside page
- ⇒ 30 second commercial promotions during the live auction featured on event screens
- ⇒ Top Tier name and logo recognition on the screen during the event
- ⇒ An opportunity to speak from the event podium
- ⇒ Your product placement / take away memento for guests (optional)
- ⇒ Verbal recognition during the event by Auction emcee/auctioneer.
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media
- ⇒ Four (4) bottles of Premium Northwest Wines

## **LIVE AUCTION SPONSOR | \$7,500-1 available**

### **1 Table of 10 seats located near the podium in addition to:**

- ⇒ Recognition as our “Live Auction Sponsor” on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ One 30-second commercial promotion during the live auction featured on event screens
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on table tents for all live auction items
- ⇒ Promotional materials for your company featured in the auction packets all guests receive (optional)
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media
- ⇒ Three (3) bottles of Premium Northwest Wine

## **BLESSING IN DISGUISE FUND-A-NEED (RAISE THE PADDLE) | \$6,000-1 available**

### **1 Table of 10 seats located near the podium in addition to:**

- ⇒ Recognition as “Blessings in Disguise Fund-a-Need Sponsor” and logo on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ Top Tier name and logo recognition on the screen during the event
- ⇒ Verbal recognition during the event by Auction emcee/auctioneer.
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media
- ⇒ Two (2) bottles of Premium Northwest Wines



## **SILENT AUCTION SPONSOR | \$3,000-3 available**

### **6 premium seats in addition to:**

- ⇒ Recognition as our “Silent Auction Sponsor” on all printed event materials
- ⇒ Prominent sponsorship recognition during the Silent Auction
- ⇒ Full page color ad in the event program
- ⇒ Promotional materials for your company featured in the auction packets all guests receive (optional)
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on table tents and bid sheets for all silent auction items
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **BID CARD SPONSOR | \$3,000-1 available**

### **6 premium seats in addition to:**

- ⇒ Company logo recognition as a “Bid Card Sponsor” on all printed event materials
- ⇒ Company logo or ad printed on all bid cards
- ⇒ Full page color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **AUCTION TABLE SPONSOR | \$2,000-unlimited available**

### **1 Table of 10 premium seats in addition to:**

- ⇒ Company logo recognition as a “Auction Table Sponsor” on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **SOCIAL MEDIA SPONSOR | \$2,000-1 available**

### **4 Auction Tickets in addition to:**

- ⇒ Half-page color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media





## **COCKTAIL HOUR SPONSOR | \$2,000-1 available**

### **4 Auction Tickets in addition to:**

- ⇒ Recognition as our “Cocktail Hour Sponsor” on all printed event materials
- ⇒ Quarter-page (business card size) color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **DESSERT DASH SPONSOR | \$1,500-1 available**

### **2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Dessert Dash Sponsor” on all printed event materials
- ⇒ Quarter-page (business card size) color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on table tents and bid sheets for all Dessert Dash items
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **RAFFLE SPONSORS | \$1,500 (2 available)**

### **2 Auction Tickets in addition to:**

- ⇒ Company recognition as a “Raffle Sponsor” and logo or ad on all printed raffle materials
- ⇒ Quarter-page (business card size) color ad in the event program
- ⇒ Prominent name and logo recognition on the screen during the event and verbal recognition by emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **OPENING GAME SPONSOR | \$1,500-1 available**

### **2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Opening Game Sponsor” on all printed event materials
- ⇒ Business Card color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on table tents and bid sheets for Opening Game
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media

## **PHOTO BOOTH SPONSOR | \$1,500-1 available**

### **2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Photo Booth Sponsor” on all printed event materials including photo cards and photos
- ⇒ Business Card color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event page, with hyperlink to your business website and prominent name and logo recognition on social media



**REGISTRATION SPONSOR | \$1,500-1 available**

**2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Registration Sponsor” on all printed event materials
- ⇒ Business Card color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

**BALLOON POP SPONSOR | \$1,500-1 available**

**2 Auction Tickets in addition to:**

- ⇒ Recognition as our “BALLON POP Sponsor” on all printed event materials
- ⇒ Business Card color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

**GAME SPONSOR | \$1,500-2 available**

**2 Auction Tickets in addition to:**

- ⇒ Recognition as our “Game Sponsor” on all printed event materials
- ⇒ Business Card color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

**IN-KIND MEDIA or PRINTING SPONSOR | Fair market value-1 available each**

**4 Auction Tickets in addition to:**

- ⇒ Recognition as our “Print Sponsor” on all printed event materials
- ⇒ Full page color ad in the event program
- ⇒ Prominent name and logo on the screen during the event and verbal recognition by auction emcee
- ⇒ Prominent name and logo recognition on the Rotary Club of South Everett-Mukilteo event, with hyperlink to your business website and prominent name and logo recognition on social media

**PROGAM OR POWERPOINT ADS**

- |                                   |       |                             |       |
|-----------------------------------|-------|-----------------------------|-------|
| ⇒ Full page ad (5.25” x 8”)       | \$500 | ⇒ Half page ad (5.25” x 4”) | \$250 |
| ⇒ Powerpoint slide during auction | \$250 | ⇒ Business Card type ad     | \$100 |



**Sponsorship Commitment Form**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Presenting Sponsor</b>   \$10,000    | <input type="checkbox"/> <b>Opening Game Sponsor</b>   \$1,500    |
| <input type="checkbox"/> <b>Live Auction Sponsor</b>   \$7,500   | <input type="checkbox"/> <b>Photo Booth Sponsor</b>   \$1,500     |
| <input type="checkbox"/> <b>Fund a Need Sponsor</b>   \$6,000    | <input type="checkbox"/> <b>Registration Sponsor</b>   \$1,500    |
| <input type="checkbox"/> <b>Silent Auction Sponsor</b>   \$3,000 | <input type="checkbox"/> <b>Balloon Pop Sponsor</b>   \$1,500     |
| <input type="checkbox"/> <b>Bid Card Sponsor</b>   \$3,000       | <input type="checkbox"/> <b>Game Sponsor</b>   \$1,500            |
| <input type="checkbox"/> <b>Auction Table Sponsor</b>   \$2,000  | <input type="checkbox"/> <b>Media Sponsor</b>   Fair Market Value |
| <input type="checkbox"/> <b>Social Media Sponsor</b>   \$2,000   | <input type="checkbox"/> <b>Print Sponsor</b>   Fair Market Value |
| <input type="checkbox"/> <b>Cocktail Hour Sponsor</b>   \$2,000  | <input type="checkbox"/> <b>Full page Program Ad</b>   \$500      |
| <input type="checkbox"/> <b>Dessert Dash Sponsor</b>   \$1,500   | <input type="checkbox"/> <b>Half page Program Ad</b>   \$250      |
| <input type="checkbox"/> <b>Raffle Sponsor</b>   \$1,500         | <input type="checkbox"/> <b>Powerpoint Slide Ad</b>   \$250       |
|  | <input type="checkbox"/> <b>Business Card Program Ad</b>   \$100  |

We are not able to sponsor your event at this time, but have chosen to enclose a donation of: \_\_\_\_\_

Business or Donor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

**We thank you for joining the Rotary Club of South Everett Mukilteo, in support of our service in the community!**

- Please invoice us for the level indicated above.
- Please find enclosed a check for the amount indicated above.
- Please process my [ ] VISA [ ] MasterCard [ ] Discover payment.

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

Zip Code \_\_\_\_\_ CSC \_\_\_\_\_

**Please send your most recent high-resolution logo/ad to scb@dwaynelane.com. Please return this form to:  
Rotary Club of South Everett Mukilteo, P.O. Box 3391, Everett, WA 98213**

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